ABOUT US

This is SupremeTech.
And this is how we work.

www.supremetech.vn

CONTENT

GREETINGS

We are a young and ambitious software development company in Da Nang, Vietnam that is changing the way development outsourcing is perceived in Asia.

We believe that technology has the unlimited potential to provide new value to the world when it is created by great people working together towards a collective goal.

Our partners

Our compliance & trust

WHO WE ARE

Sense of ownership

- We are a development company that values ownership of a product and takes pride in our work; we work in teams with Product Owners and we invest in projects that we develop in-house, despite being an "outsourcing company".

- We look for partners that want to work together with an autonomous team of developers, not just delegate tasks and hope they get done.

miahire

MiaHire is a video interview solution developed and powered by SupremeTech. We take ownership of the full circle development from ideation to product launch.

Partnership

The desire to expand our ownership of the product equates to high quality software and close relationships with our partners. Although we may be located in another part of the world, we don't want to make something for you; we want to work closely together with you in order to create the best possible version of the product. In order to build this close relationship, we believe that frequent communication and feedback is vital to any project's success.

OUR VALUES

Leverage the power of technology to provide unlimited value to the world.

Continuous Learning (Kaizen)

+

Innovation & **Creation** by Ownership

+

Be the best where you are good at

Honor the **truth** with an **open mind**

+

Be kind

+

WHAT WE DO

We go the extra step to deliver a tailored solution to your business needs.

End-to-end Software Development

Bring your ideas to life with a product that is user-friendly and compatible with your business objectives.

+

Cloud Infrastructure Migration and DevOps

Ensure business success via our secure and efficient cloud computing solutions.

+

Web & Mobile Application Development

Build professional websites and mobile apps from scratch using cutting-edge technologies.

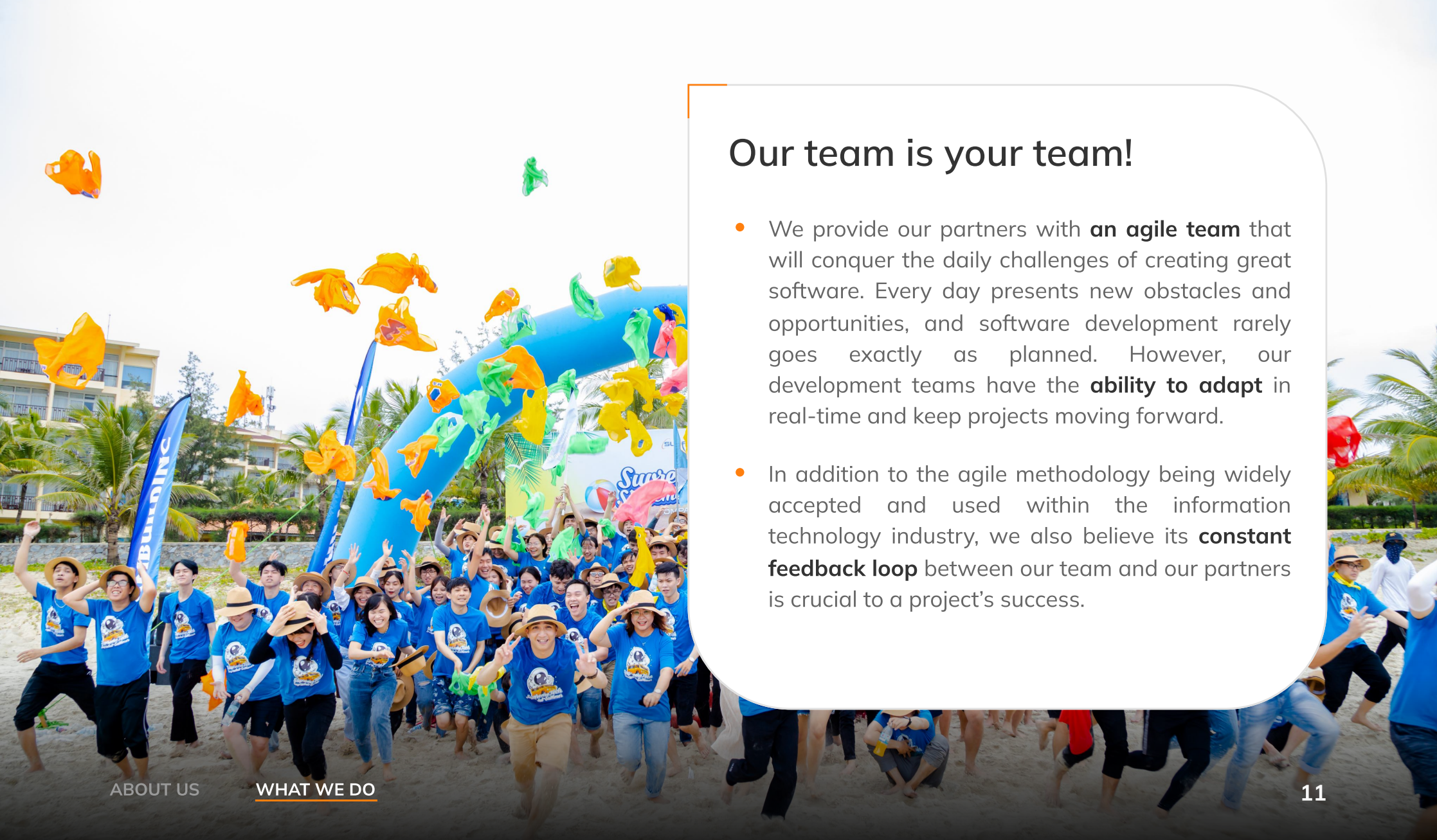Focus on **SCULPTING YOUR IDEA,** leave the product development to us!

You can spend more time on...

- Perfecting the **product concept** with your business expertise.

- **Testing and validating** the product concept in the market.

- Nourishing and watching the product **thrive**.

How we can help...

- **Carefully craft features** that support your product concept.

- Provide an **agile development team** with a strong sense of ownership for the product.

- Deliver **functioning software** and **continuous improvement.**

Our team is your team!

- We provide our partners with **an agile team** that will conquer the daily challenges of creating great software. Every day presents new obstacles and opportunities, and software development rarely goes exactly as planned. However, our development teams have the **ability to adapt** in real-time and keep projects moving forward.

- In addition to the agile methodology being widely accepted and used within the information technology industry, we also believe its **constant feedback loop** between our team and our partners is crucial to a project's success.
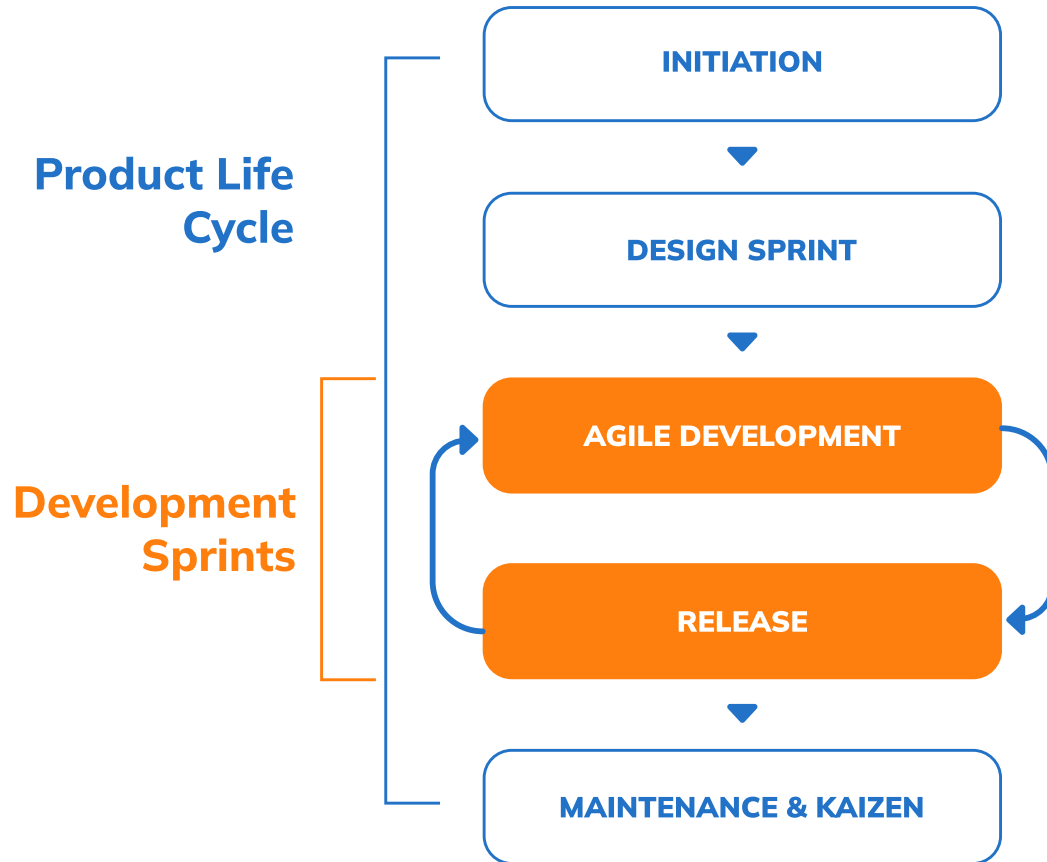
HOW WE DELIVER

Fast & Efficient.

We provide value to our partners through continuous innovation and improvement upon the product. We do this by providing new working product or features on a consistent basis. We believe that by fulfilling our promise to regularly deliver this value we are able to create stronger, lasting relationships with our partners.

Although incremental improvement is vital to our process and success, we are still a dynamic organization that takes on radical, new challenges in order to meet the demands of all of our projects.

The SupremeTech Product Life Cycle

Product Life Cycle

Development Sprints

INITIATION

DESIGN SPRINT

AGILE DEVELOPMENT

RELEASE

MAINTENANCE & KAIZEN

Understand the product concept and business purpose.
Roughly estimate the development project.
Decide technical stack and form the team.

Research and refine user journey and use cases.
Wireframe and prototype.
Brand design and visual design.

Develop and test the product.
Continuously improve the product's features by embracing user feedback.

Continuously deliver the product as: POC, MVP, beta version, official launch.
Validate product in the market and receive feedback for development.

The development project can be shifted to a maintenance stage when major development objectives are achieved, or it may be transferred to the owner's company and continue to operate in-house.
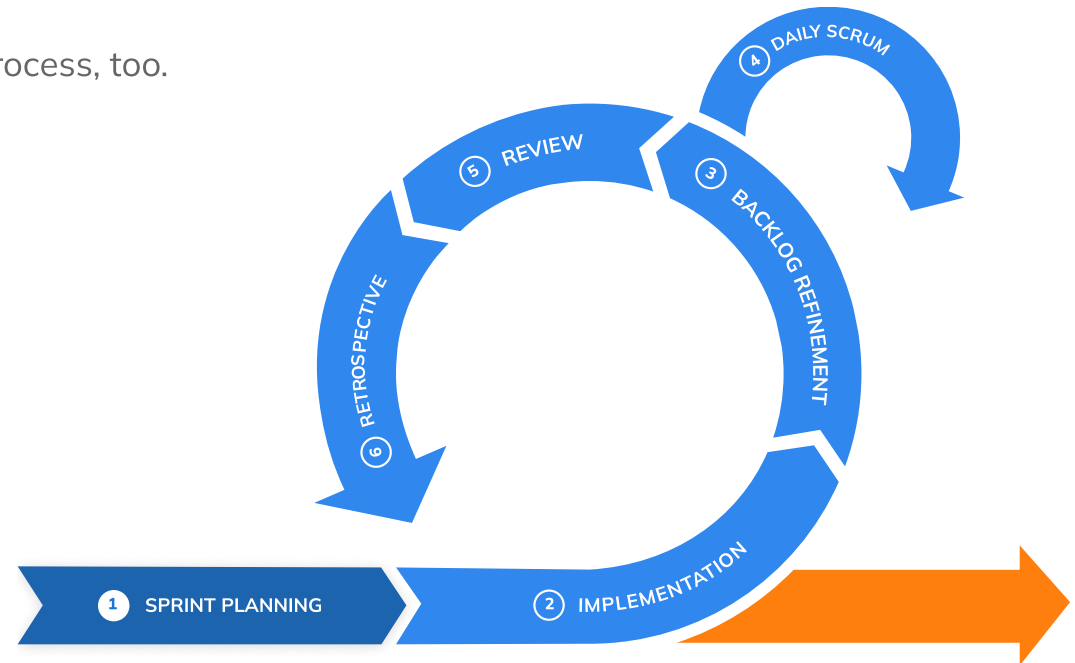
It's about the process

All features and other deliverables are supplied, for most projects, every 2 weeks (or 1 sprint).
This transparent process makes deliverables visible to all parties and avoids unexpected mishaps.
After all, you are a vital part of the development process, too.

1. Sprint planning: Plan the sprint

2. Implementation: Do the work

3. Backlog refinement: Prepare for the next sprint

4. Daily scrum: Quick sync-up everyday

5. Review: Experience the new feature together
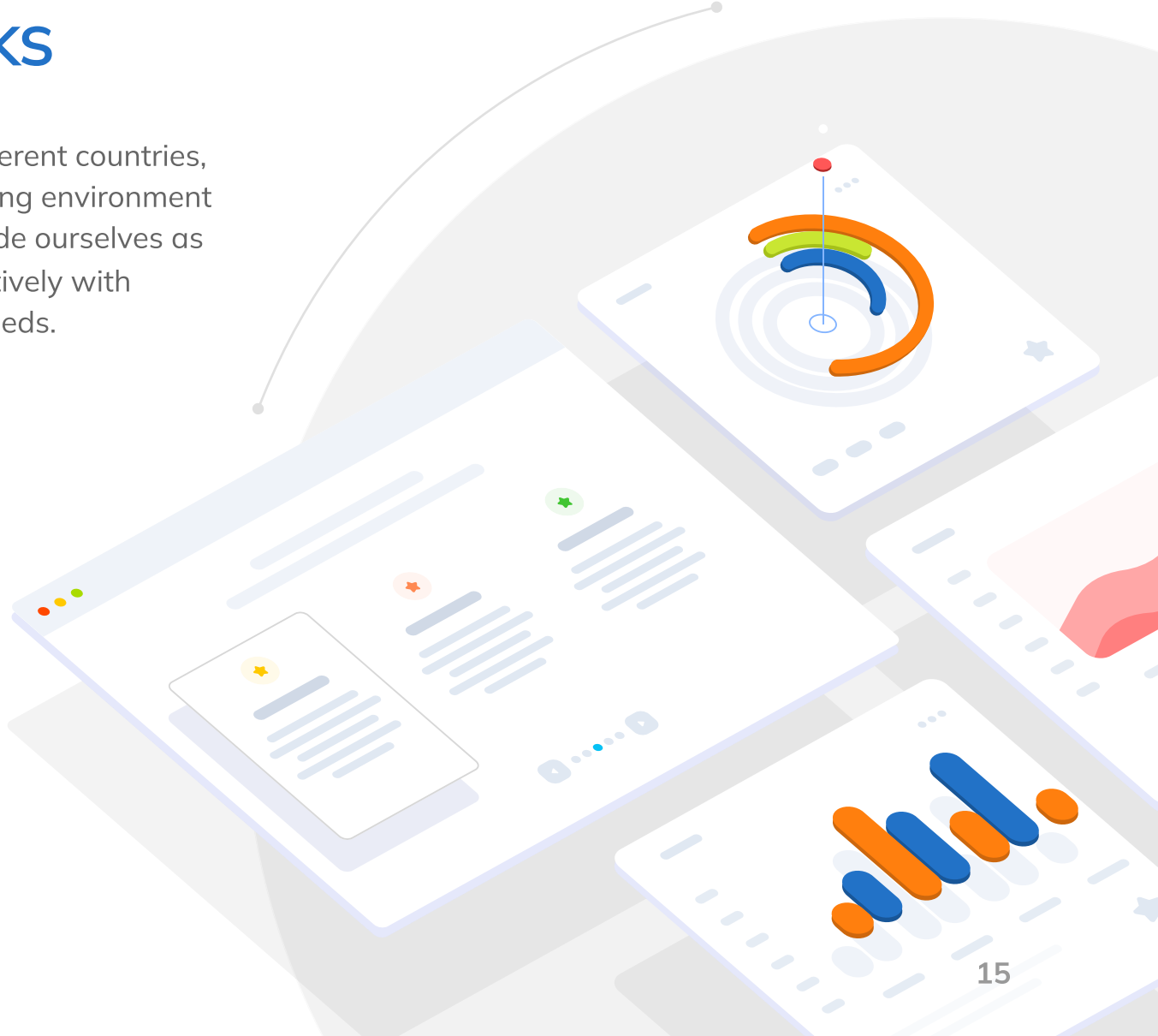
6. Retrospective: Improve our process

HIGHLIGHTED WORKS

SupremeTech works with people from all different countries, and currently our office has a trilingual working environment (Vietnamese, Japanese, and English). We pride ourselves as an organization that can communicate effectively with different types of people to serve different needs.

Currently, we have expertise in the following business areas:

- **Healthcare**
- **E-commerce**
- **Human resource**
- **Customer experience**
- **OTT streaming**

3+ Continents

20+ Development projects per year

150+ Engineers based in Da Nang, Vietnam

3+ Products developed in-house

Makuake STORE

Shopify Plus custom development services for an original crowdfunding site. With a custom built Shopify store management solution, Makuake STORE obtains a smoothly collaborative environment for their stakeholders to co-manage the store and deliver outstanding shopping experience.

Click for more detail →

SEARCH Inc.

Search provides advertising agencies and companies with concrete data about their OOH advertising audiences. SupremeTech worked with Search to develop a web application and dashboard to display the data. The data is part of a cloud platform service that aggregates and visualizes data in real time. The data is displayed on the dashboard in real time in an easy-to-digest format.

Click for more detail →

Today.ly

Office Simulation for Remote Teams. Today.ly is an organisation's own simulated virtual office inside of a browser. Here you can see your team and interact with them instantly.

Click for more detail →

OTTclouds

OTTclouds is a next-generation SaaS used for digital transformation in the TV industry. OTTclouds provides a one-stop service for content enterprises to manage their content, create streaming programs, and distribute VOD or live streams via their own end-user applications.

Click for more detail →

Miahire is a video interview solution that helps digitalize the process of large scale recruitment. MiaHire makes interviews easier for both employers and candidates by allowing candidates to answer interview questions whenever and wherever they want, without any prior face-to-face interview arrangement.

Click for more detail →

Leveraging AI to help high school students prepare for English tests of university entrance exams. Castdice team collect all the vocabulary from large public test datasets using data mining and computer vision technology. In the mobile apps, user can browse, create different word books targeting various universities and levels from these data.

Click for more detail →

R&D

At SupremeTech we are constantly looking for ways to incorporate leading edge technology into new products.

A few of these technologies include: a pose estimation and analysis model optimized for IoT devices, AI-based remote test proctoring application, and real-time facial AR for applications on mobile.
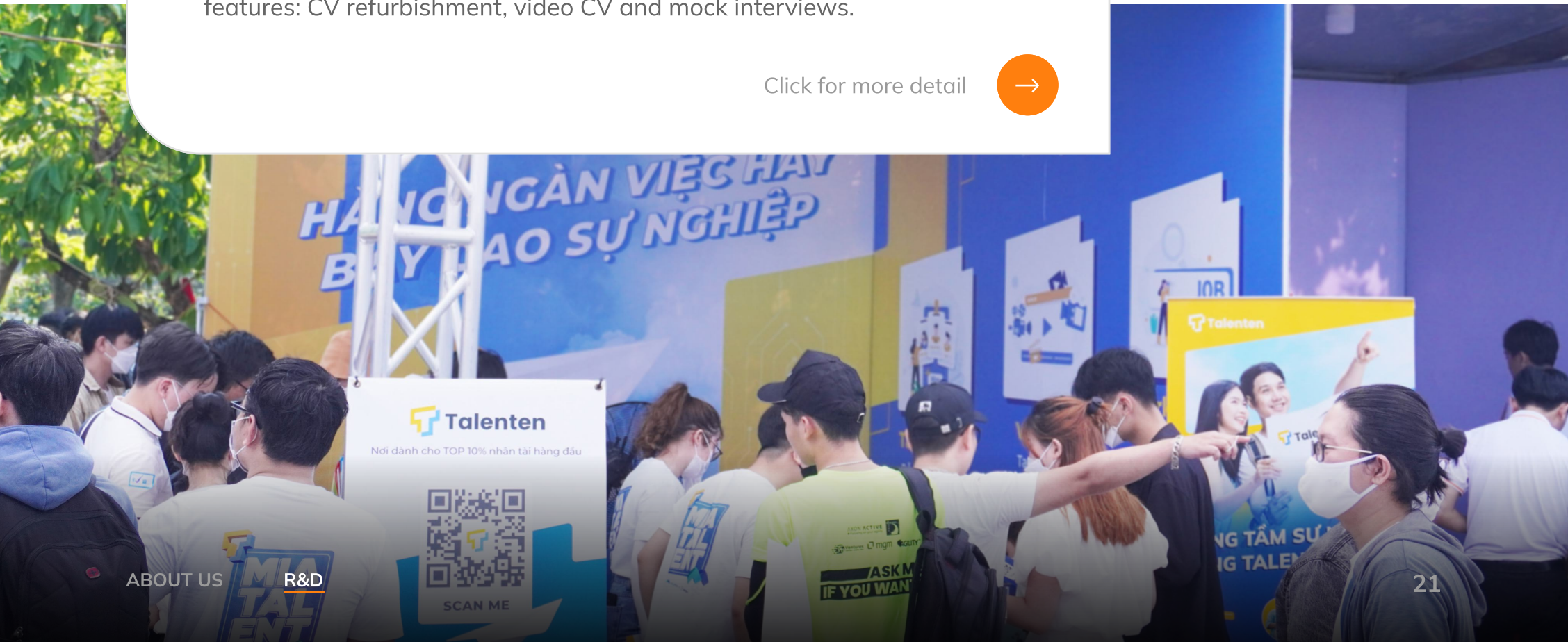
We conduct our own research and invest in our own internal projects.

AR

AI

IoT

🔷 Talenten

A recruitment platform for top 10% talent around the world which connects top employers with high potential candidates with exclusive AI-based features: CV refurbishment, video CV and mock interviews.

Click for more detail →

CONTRIBUTIONS

We collaborate with universities to nurture future industry leaders. By partnering with top local universities, we are able to provide young minds with the latest practical knowledge, as well as global career opportunities.

Long term sponsor of

DEVDAY.org
Inspiring IT Movement.

Let's build the next world-class product **together!**

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