



We are a **product-focused** software development company.



www.tuv.com  
ID: 900011890



We provide

- **Software development services**
- **OTT streaming solutions**
- **Recorded video interview solutions**

with a focus on high-quality delivery from a dedicated team.

We have **the expertise** and **solid experience** in several industries.

**OTT Streaming Solutions**

**Generative AI Applications**

**Omnichannel Retail (Mobile Shopping/Ordering)**

**E-commerce Development**

**LINE Mini Apps**

**Custom Software Development**

**Cloud Infrastructure & DevOps**



Here are our efficient  
software development models



# We design the Agile team for your business.

A fully-functional team of high-skilled developers is designed and delegated to fulfill your unique requirements. The development team follows the Agile methodology and work **under the close supervision of our Project Management Office (PMO).**

## A typical team consists of these roles:

- PMO
- Project Manager
- Project Tech Lead
- Business Analyst
- IT Comtor
- Software Engineers
- DevOps Engineers
- Quality Control Engineers
- UI/UX Designers



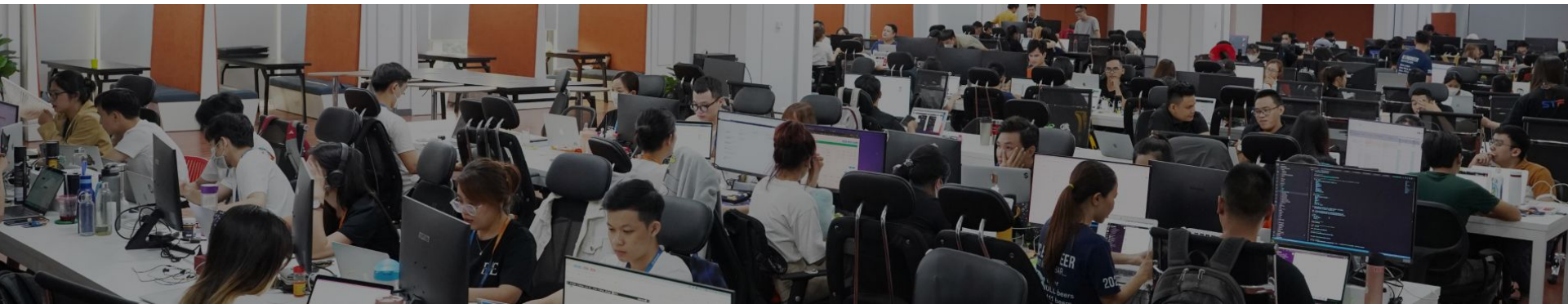
# We provide bespoke **end-to-end technology solutions** that leave users wanting more.

●

Clients come to us with a goal to achieve and a development request that needs to be fulfilled. We collaborate with our clients to build the solutions that make world-class products.

The full-cycle development process, from ideation to execution, will take you through:

- Analysis & Planning
- Product-focused Development
- Delivery
- Maintenance



We provide **smooth and effortless replacements** for teams and systems.



If you are looking for a new development team, or maintenance for an existing system, SupremeTech can provide one-stop services with cost optimization and high performance.

**You take care of the business strategy, we ensure smooth operations:**

- Assessment and Inquiry for the existing system
- Document/Technical/Project Transferral
- System/Product Operations
- System Maintenance and Improvement



We build our own products.

One of which is **all-in-one OTT streaming solutions** that is ready to monetize.



# White-labelled VOD & FAST channels



## Customize your Own Server/ Platform (on Mobile, Web/Roku/ Samsung TV)

- Delivery FAST channel (SSAI/SCTE-35) Live Playout Control, Scheduling, Upload & Transcode, Free Live Switch, etc.
- Delivery VOD (Subscription, AVOD, Geoblocking)
- Custom themes in accordance with brand

## Integrate your FAST channel with third party platforms

- Mobile App (white-label)
- Web App (white-label)
- TV App (Samsung TV, Roku TV)

## Other on-demand features

- Cross-platform TV Apps
- ERM
- Etc.

# Custom features and integrations for existing platforms

## Content Management System (CMS)

- Linear Tv
- VOD
- Subscription
- Analytics

## Linear TV & FAST Channels

- Live Playout Control
- High-speed Uploading & Encoding
- Scheduling & Transcoding
- TV App (Samsung TV, Roku TV)

## Video-on-demand

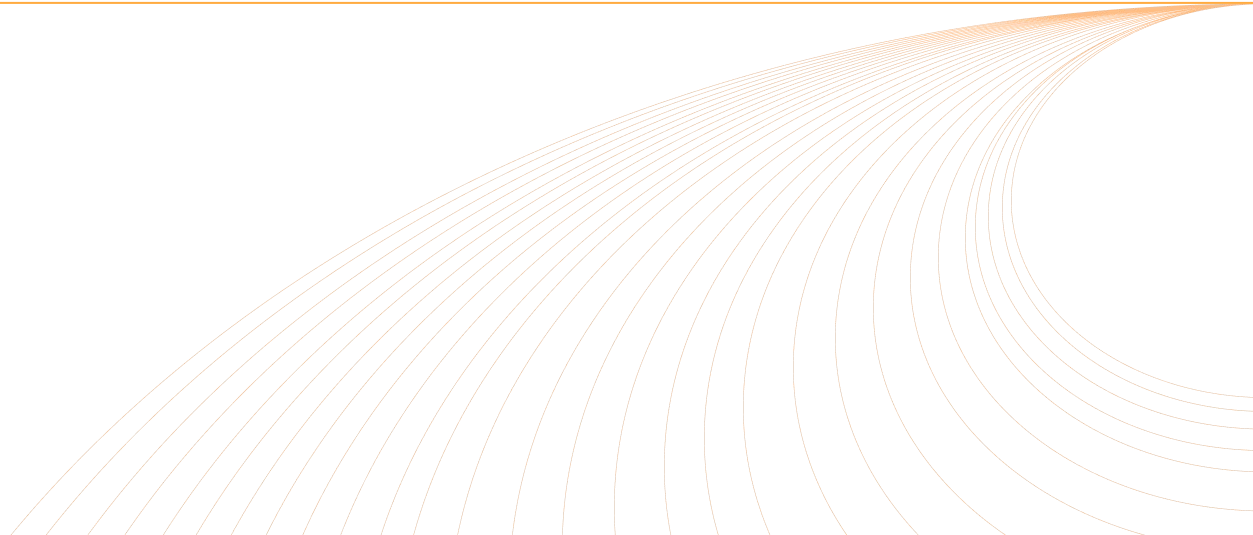
- Flexible subscription models: AVOD, SVOD, TVOD
- SSAI & CSAI
- GEO Block & IP Block





Another product is  
the **recorded video interview solution**  
that makes recruitment effortless and efficient.

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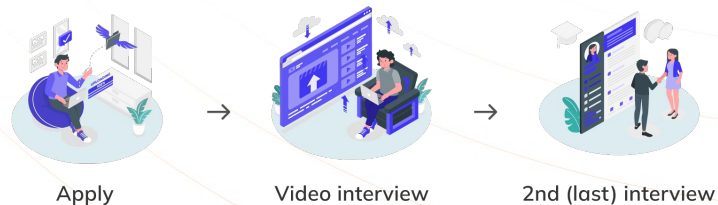
# Save up to 60% time spent on interview

## Shorten the screening process before final interview

- Screen more potential candidates with predefined interview flow
- Increase the veracity of candidate's performance with flexible question types (video & text)
- Multi-layer evaluation at once



## Video interview by Miahire





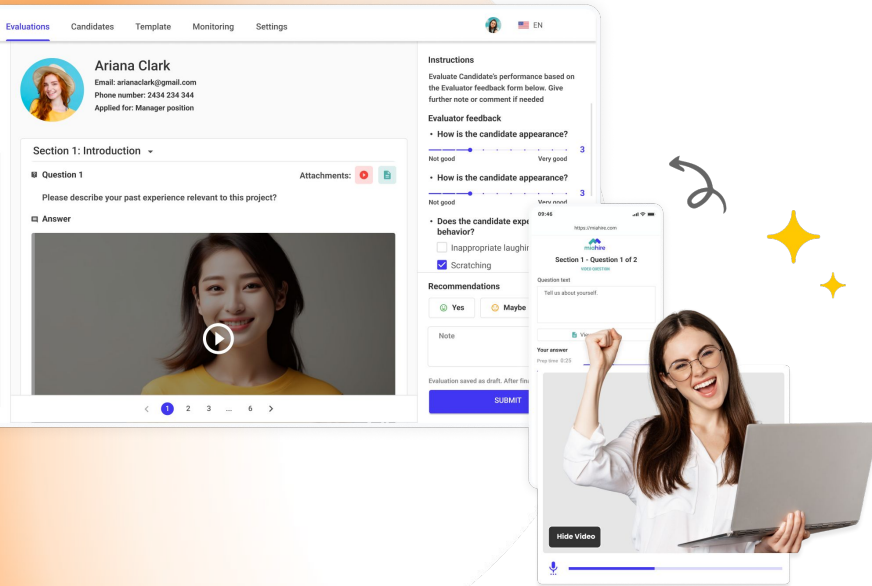
# Interview and evaluate anywhere, anytime.

## Highlight features for admin

- Branded UI
- Set up interview flow, question type and answer duration
- Set roles for evaluators
- Update result and progress for candidates
- Invite candidates with shareable links
- Preset evaluation criteria
- Set deadline for interview
- Save candidates' performance to the history log

## Highlight features for candidates

- Practice before recording
- Guest sign in





With **over 10 years of experience** in the industry, we boast a rich and expansive portfolio.



We've grown to over

**170+**

High-skilled engineers based  
in Da Nang, Vietnam

We have completed over

**60+**

Development projects of  
varying scales

We have footprints on

**3+**

Continents (US, Latin America,  
Japan, Vietnam, Australia, etc.)

From ideation to market launch

**4+**

Products built and managed  
in-house

We have handled

**5-10M**

monthly-active-user  
systems

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We have expertise in handling  
**complex systems with millions of active users**  
for online-merge-offline retail businesses

# Mobile Order System for an Enterprise Coffee Chain in Japan

This system serves more than 1,700 coffee houses and millions of online users.

## Mobile Ordering with a Progressive Web App

### Solution:

- PWA development with custom upgrades compared to the old native app
- Maintenance services

### System & Infrastructure:

- Admin side app for posting and management
- Information database management for ~1,000 product items

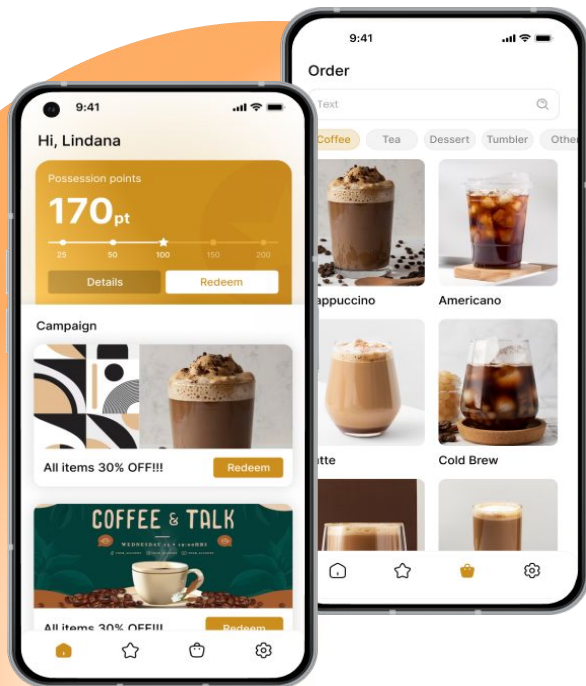
### Features

- Product listings
- Product search with recommended search and search history
- Add to cart
- Product review (upcoming)



# Loyalty Program for an Enterprise Coffee Chain in Japan

This system serves more than 1,700 coffee houses and millions of online users.



## Loyalty Program and Marketing Campaign

### Solution:

- Technical readiness for large-scale marketing campaign
- Maintenance services

### System & Infrastructure:

- Data Lake on AWS infrastructure
- Data pipeline construction and optimization

### Features

- Loyalty and reward program
- Deep integration between transactional Database with BI and Marketing tool

# E-commerce Site for an Enterprise Coffee Chain in Japan

SUPREMETECH PROFILE

This system serves more than 1,700 coffee houses and millions of online users.

## E-commerce site

### Solution:

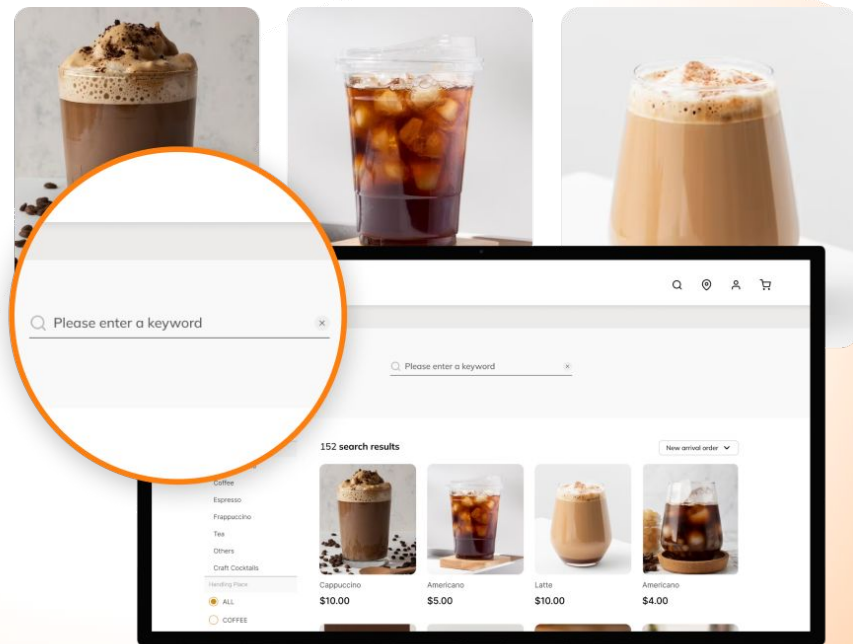
- Large scale e-commerce site
- Maintenance services

### System & Infrastructure:

- Prismatic cart
- AWS

### Features

- E-commerce cart
- Deep integration with in-house Order Management System, Warehouse Management System.



# Omnichannel And OMO Solution For Multiple-Brand Restaurant Chains With Over 5 Million Monthly-Active-Users (MAU)

## Business challenges:

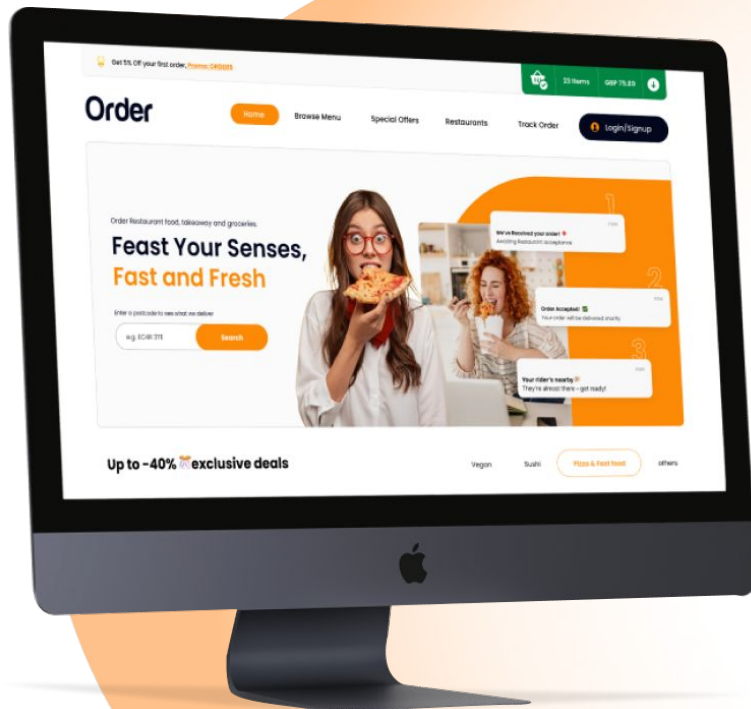
- Reducing the total amount of waiting time of customers at physical stores by 90%
- Reducing staff handling time at physical stores by 80%

## System & Infrastructure:

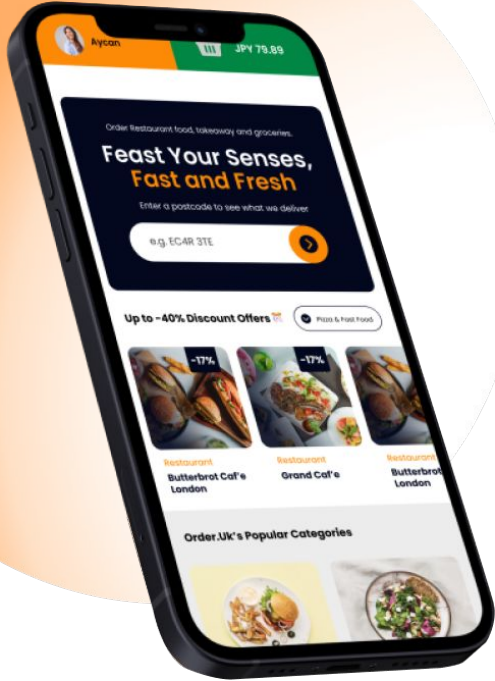
- Prismatic cart
- AWS

## Features

- E-commerce cart
- Deep integration with in-house Order Management System, Warehouse Management System.







## Action plan:

The case consists of 3 projects, tackling each part of client's digital ecosystem.

### 1. Maintenance & point program

- Maintenance services for the native app
- Build client's in-house point program in app

### 2. Point Gateway

- Building a middleware between client's digital touchpoints with 3 biggest loyalty point systems in Japan: T-Point, D-Point, R-Point

### 3. E-commerce site

- E-commerce site with take-out and mail order features.

# Custom-Built Shopify Plus Store for a Mall-Type Online Business

SUPREMETECH PROFILE

## Business challenges:

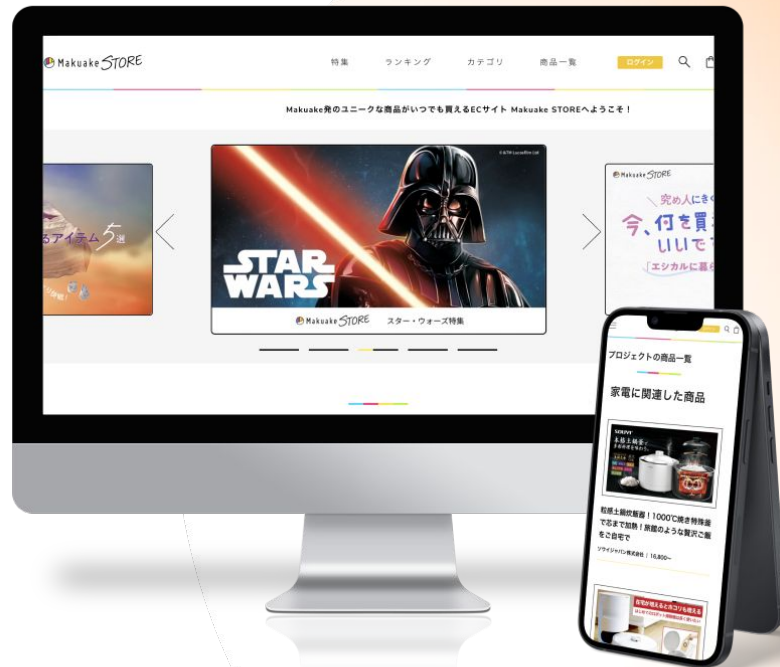
- Build a mall-type Shopify Plus store where multiple merchants sell products in their own mini stores
- Streamline store operations for in-mall merchants and Makuake admins

## Technical solutions:

- A custom admin app with multi-admin role settings
- Data migration from/to Shopify
- Integration with 3rd-party systems
- API for product listing and ranking
- Overall enhancement & maintenance

## System & Infrastructure:

- AWS, Serverless, NoSQL
- Web app, responsive web app, Shopify



# Custom-Built Shopify Plus Store for a Mall-Type Online Business



## Key features:

### Custom Order

- Order Workflows
- Order Attributes
- Shopify checkout flow

### Order Tracking & Improvement

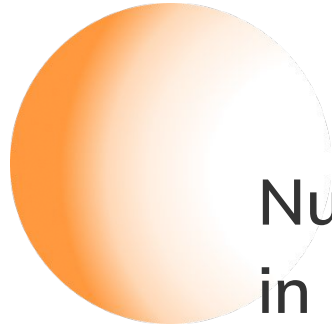
- Multi-Order tracking
- Multi-Warehouse Shipping
- Multi-Carrier Shipping Support
- Automated shipment notification

### CRM

- Custom CRM procedure

### Inventory & Product Data

- Multi-Warehouse management
- Access control system
- Automated Product Data Sync
- Custom Product Data Mapping



# Numerous Projects in **Different Industries**

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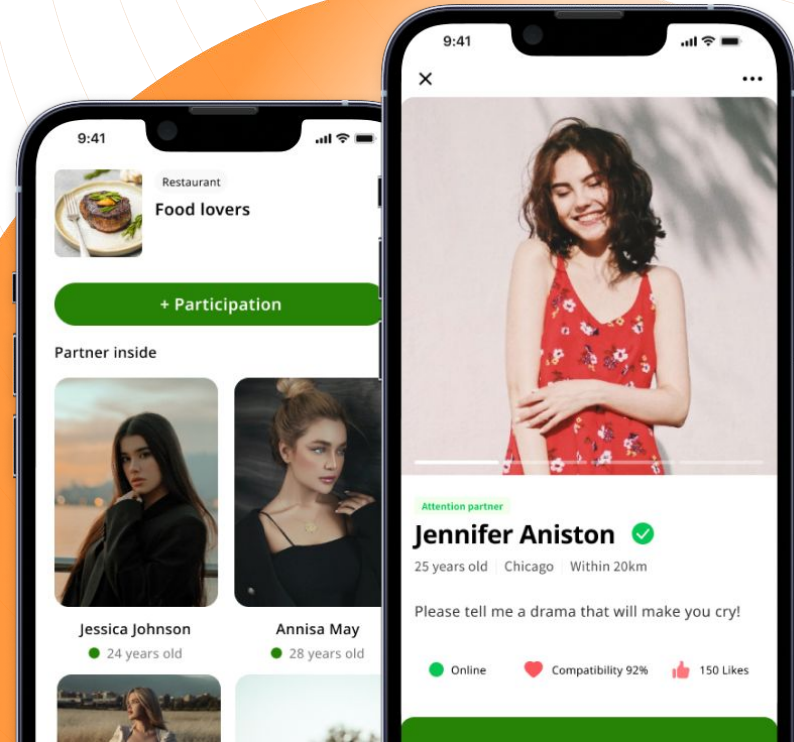
# System maintenance and new feature development for a renowned dating app with over 20 million users

## Challenges with the old-school system

- Outdated source code
- Huge amount of unorganized and complex data

## Service Provided

- System maintenance
- Database management
- New features development



# Talent matching platform for top 10% talent

Build a job matching platform to connect top 10% talent with prestigious recruiters



Free Job Posting



Talent Search



Candidate Capability Assessment



Smart Recruitment Tools



Strategic Talent Attraction Consulting

## Key features

- Candidate profile
- Recruiter profile
- Job posting for recruiter
- Job listings
- Job search
- Mock interview
- Job match evaluation
- Recorded video interview for screening

# Highlighted projects in **other industries**



LINE Mini App for a global,  
luxury fashion brand



Virtual office for remote work



Recorded video interview  
web app



AI-based English learning app



Music NFT Marketplace  
(Web system)



Weather app on iOS



Video distribution system  
& OTT app



Healthcare app





**How we deliver** is what  
sets us apart



# We care for your product as it is our own.



## Project Management Office

PMO, or Project Management Office, refers to a third-party evaluation that checks whether a project is progressing smoothly on a weekly basis. Having a PMO allows us to proactively address issues before they arise, significantly enhancing the project's success rate.



## Agile Development

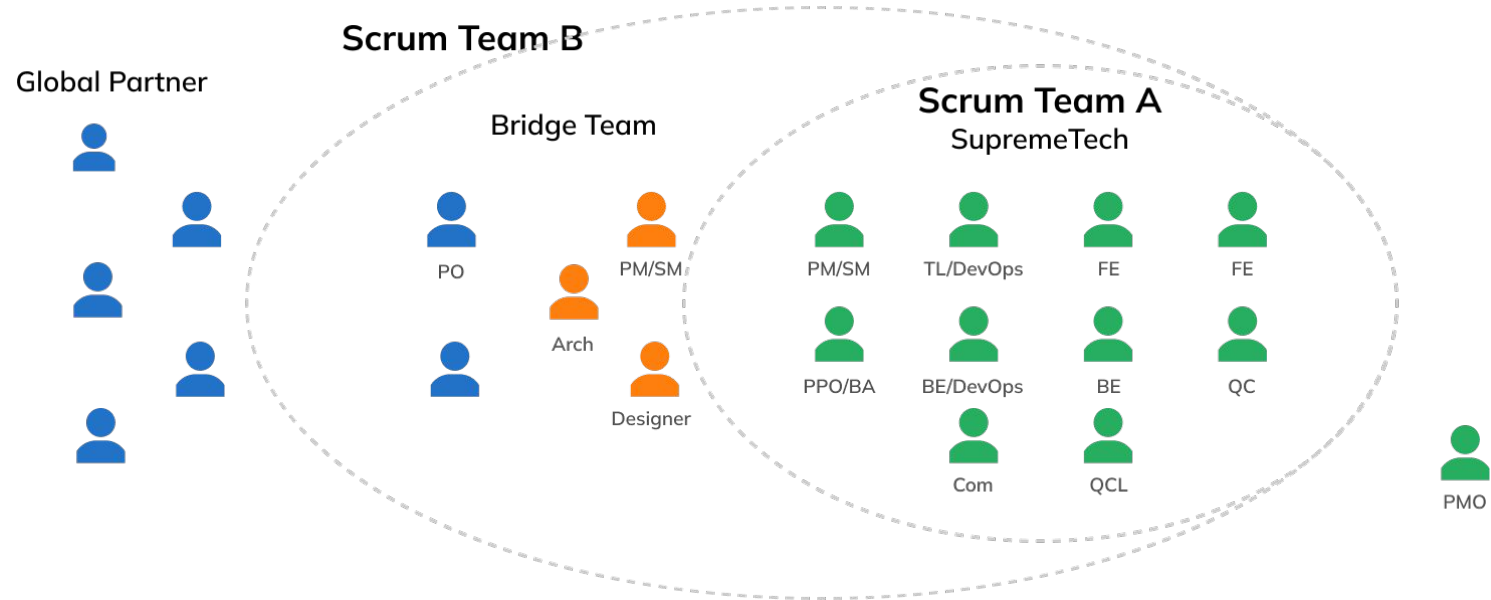
We utilize the Scrum Agile methodology to adapt flexibly to the rapidly changing market landscape. All of our team members are experienced professionals well-versed in operating within the Agile framework.



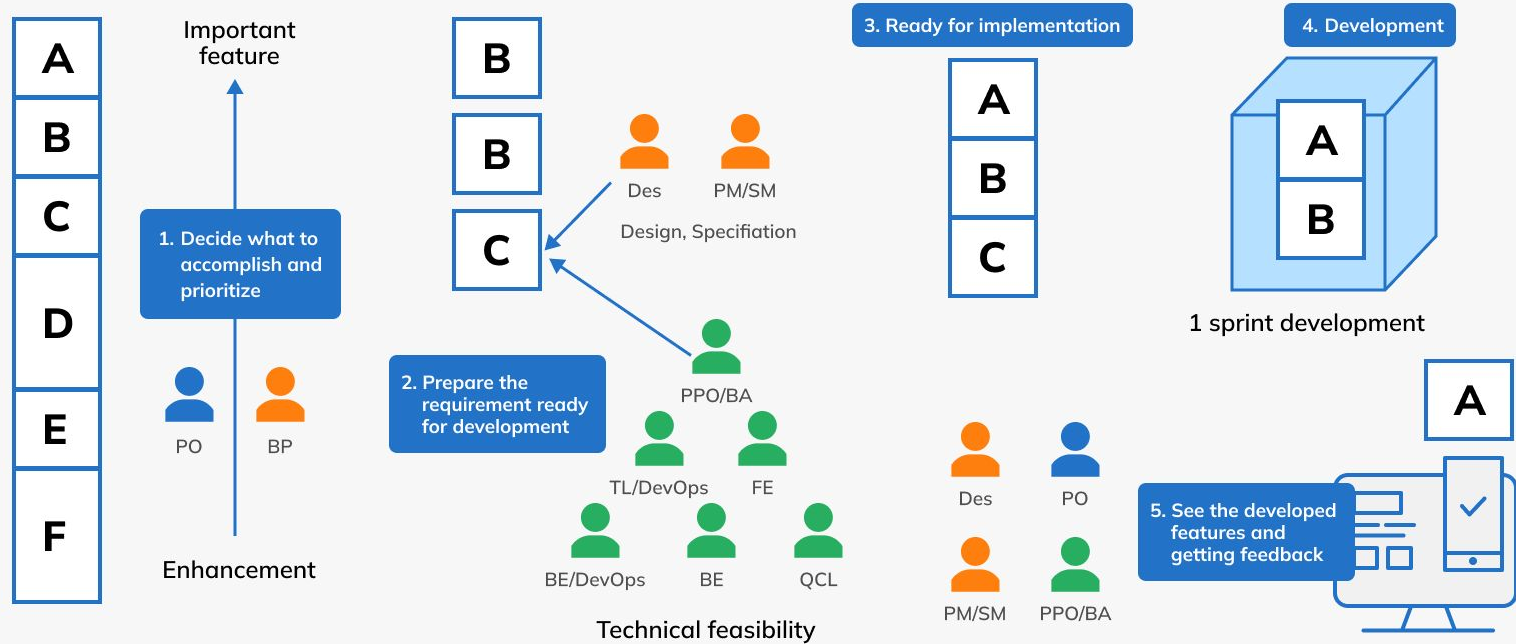
## In-house Product

Aside from partnered development, we also create our own products. Our team includes skilled professionals—engineers, marketers, UI/UX designers—with expertise in advanced technologies. This diverse knowledge allows us to offer comprehensive support from concept creation to delivery.

# Agile Development Outsourcing model



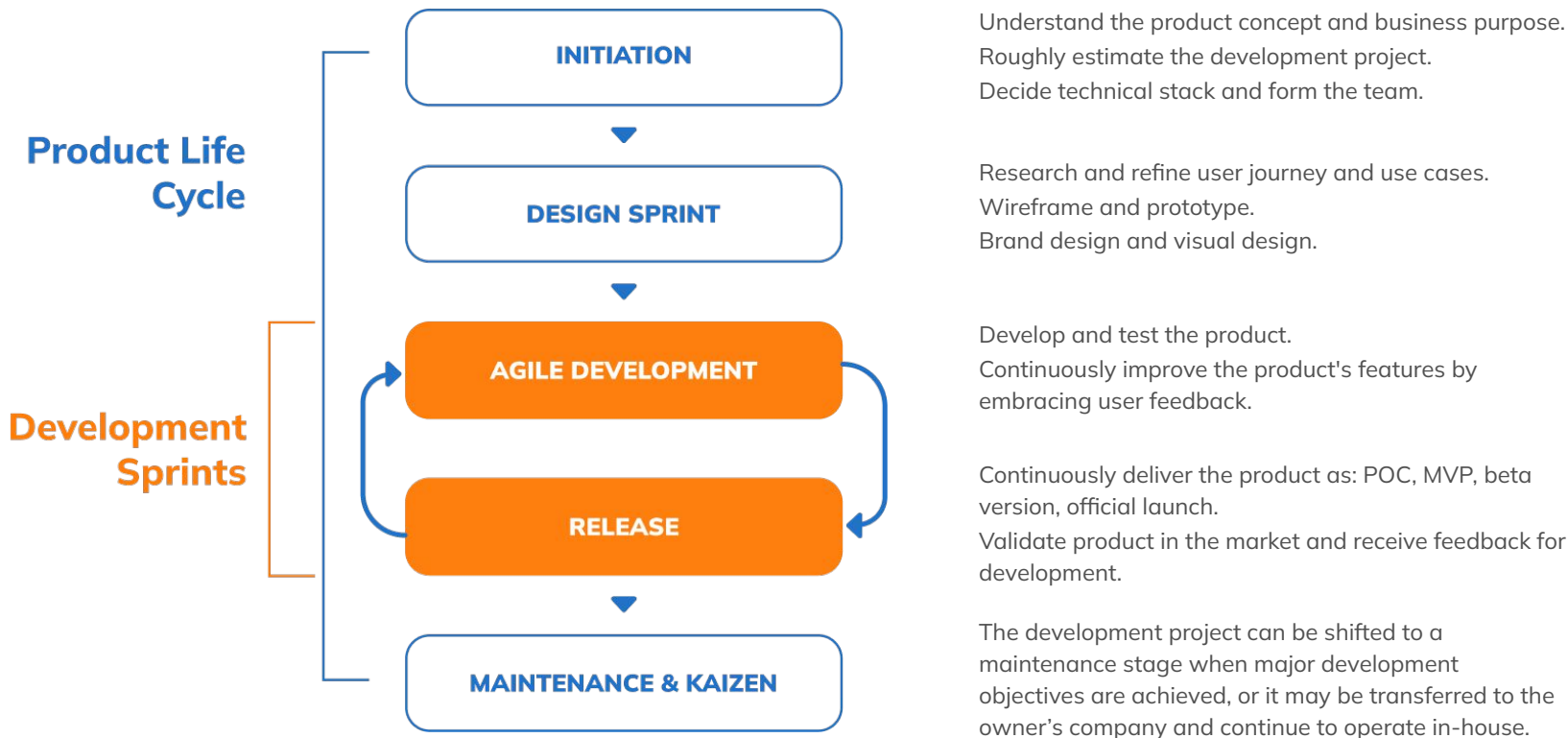
# How we work



# Product-focused development process

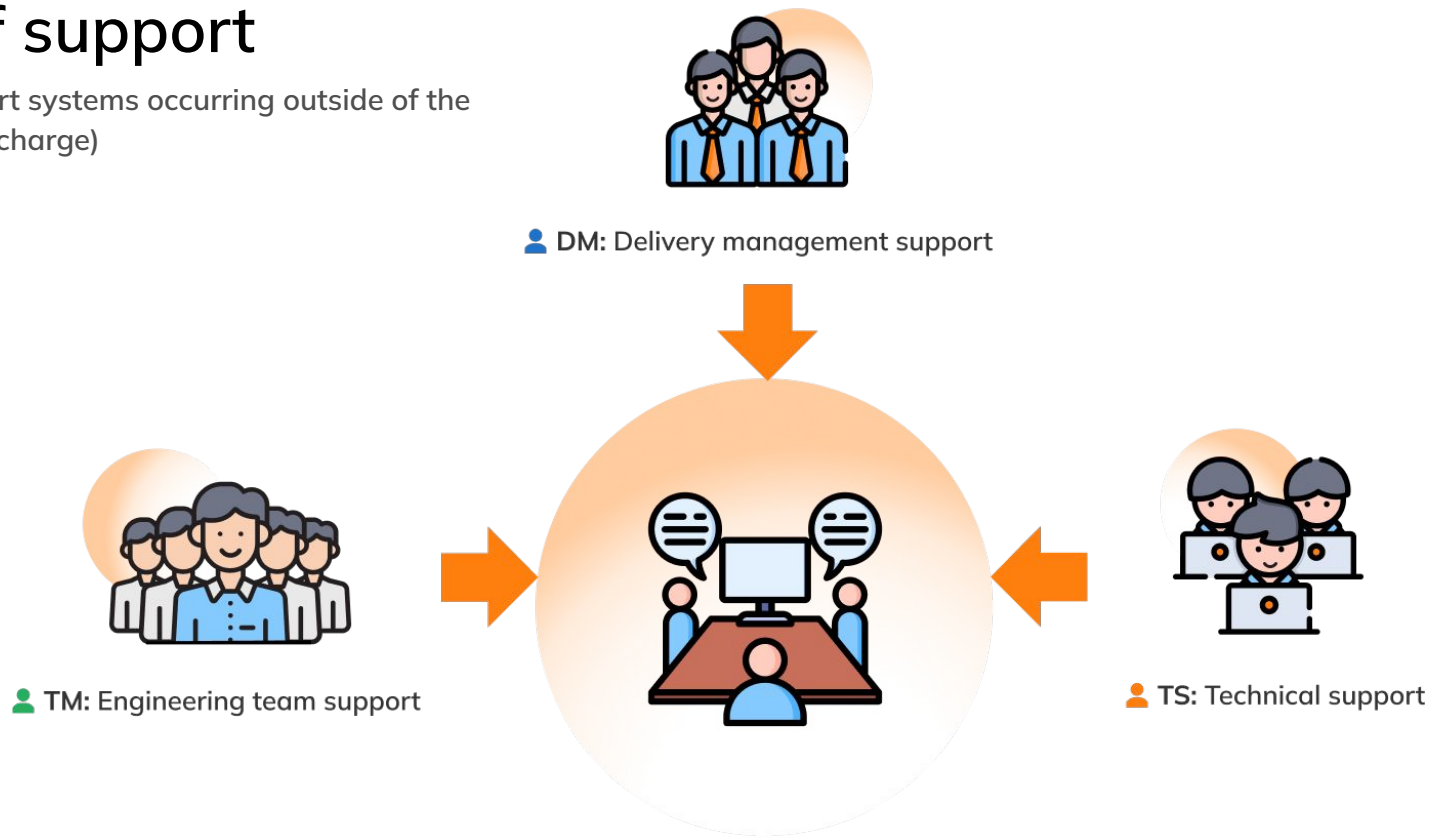
SUPREMETECH PROFILE

We develop your product as it is our own, each development team member has strong ownership on the product.



## 3 types of support

Three types of support systems occurring outside of the project team (free of charge)



## DM: Delivery management support



One DM (Delivery Manager) is assigned to each project to monitor and provide advice as appropriate.

- DMs are veteran Project Managers or Business Analysts
- Project members, including PM/BA, are focused on the tasks ahead. DM gives them insight by asking questions and giving advice to manage future risks.
- By conducting interviews with PM and BA separately, it is possible to detect gaps in understanding between PM and BA.

DMs share the status of their projects in the PMO meeting every week.

## TM: Engineering Team Support

- Support in assigned developer skill sets and knowledge
- Personal

## TS: Technical Support

The technical team, led by the CTO, identifies technical risks in each project and provides advice and support for advanced issues that project members alone may not be able to address.

- System Architecture review
- Code Review
- Automation workflow CI/CD
- Release and Deployment plan
- Investigation of the cause when a production failure occurs

People management and Technical support



# How to start a project with us

SUPREMETECH PROFILE

## Step 1



### Hearing

Our pre-sales team (sales, director, and project manager) will have a meeting with you to understand the high level requirements of your project. We typically discuss requirements about objective, target user, infrastructure, feature list, maintenance, and other aspects.

## Step 2



### Proposal

After confirming everything in the hearing step, we will submit a detailed proposal with technical solutions along with the estimation of the size of the project, amount of money, and development schedule.

## Step 3



### Contract

We agree on the Statement of Work and sign the contract.

## Step 4



### Kick off

A kickoff meeting will be held to decide essential settings of the project such as roles in the project, development plan, goal sharing, tools, meeting schedule, and so on.

## Step 5



### Start Agile development

It is getting excited here. The team starts to work on your product using Agile methodology



We believe great people create great products.  
Great teams are the spine of our business.



# Engineer resources

SUPREMETECH PROFILE

With the ability to assign engineers proficient in a wide range of technologies, we can swiftly achieve market entry for your product.

Role	Team member	Skills
Business Analyst	16	<ul style="list-style-type: none"><li>• BA: Development team PO/PPO, requirements definition &amp; management, stakeholder management</li><li>• Comtor: Translation, Interpreter, BA assistant (*Business communication in Japanese and English)</li></ul>
Project Manager	8	Project management, team management
Web Front-end Developer	26	Angular, React.js,Vue.js (Web) , Electron (Desktop)
Back-end Developer	28	PHP/Laravel , Node.js , Java , Python , Go
iOS Developer	9	Swift , Objective-C , Flutter(Cross Platform)
Android	17	Kotlin , Java, Flutter(Cross Platform)
Cloud Infra Engineer	4	Docker , AWS , GCP , Terraform
Quality Control Engineer	35	Manual test, Security test, Automation test

# “Continuous Learning” strengthens our competency

SUPREMETECH PROFILE

Our developers hold more than 120 globally-recognized certifications



**47**

Professional Scrum Master™ I  
Certifications



**17**

Professional Scrum Master™ II  
Certifications



**36**

Professional Scrum Product  
Owner™ I Certifications



**08**

Professional Scrum Product  
Owner™ II Certifications



**04**

Professional Scrum  
Developer™ I Certifications



**03**

Scaled Professional Scrum™  
Certifications



**24**

Certified Agile Tester Certifications

# Technology stack

SUPREMETECH PROFILE

Our developers hold more than 120 globally-recognized certifications

## Mobile and Web



## Server Side



## Infrastructure



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**We build long-lasting partnerships**  
out of trust and high-quality deliveries

# Global Development Partnership with **AWS System Integrator**



Since 2020, Classmethod has been collaborating with SupremeTech on offshore Agile development, and has been working together on approximately **500 man-months** of development annually.

In 2022, Class Method Vietnam Co., Ltd. was established as a joint venture with Supreme Tech, with the aim of strengthening Class Method's recruitment and training of local human resources and creating a more stable development order system.

## Main collaborated projects:

- <https://classmethod.jp/cases/guppys/>
- <https://classmethod.jp/cases/starbucks/>
- <https://classmethod.jp/cases/cainz/>
- <https://classmethod.jp/cases/tomods/>
- <https://classmethod.jp/cases/7nm/>
- <https://classmethod.jp/cases/cid/>
- <https://classmethod.jp/cases/tokyu-point/>
- <https://classmethod.jp/cases/suntory-st/>

# Partnership

SUPREMETECH PROFILE

## With an Emotion-Driven Design Company



×



We partnered up with SciEmo starting in 2023.

Our capabilities in software development complement their expertise in creative design. Our partnership has blossomed into many successful projects.

### Main collaborated projects:

- Online food order management SaaS for more than 10,000 F&B businesses.
- Leading travel agency in Japan

# Partnership With an **Technology Consulting Company**

SUPREME TECH PROFILE



Since the dawn of our company, we've partnered with Enlyt to deliver technology solutions to companies in Japan. Enlyt understands the nature of Japanese market and obtains a network of valuable customers, while SupremeTech owns the development resources that can fulfill the most demanding request of client.

## Collaborated projects:

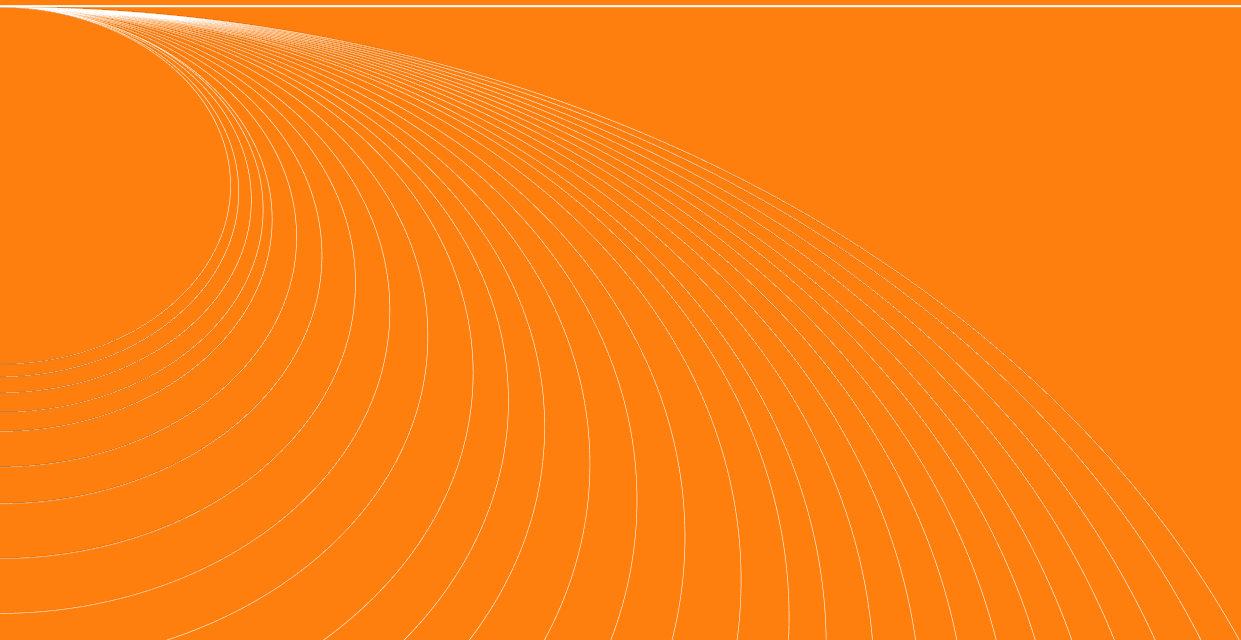
- [Digital OOH Advertising Analytics](#)
- [Mall-type Shopify Plus store](#)
- [A middleware for Shopify Plus store of a giant retailer](#)
- [Cryptocurrency exchange platform](#)



# We are looking forward to future collaborations.

With our combined expertise, we're certain to conquer any challenge.

Here's to building fantastic products that positively affect communities around the world!





Other highlighted activities

# AI Applications

SUPREMETECH PROFILE

## Employee Engagement Chatbot for House DIY Store Chain in Japan

Improve operations by using generative AI to automatically respond instead of searching for employee regulations and answer manually.

Chatbot allows 10,000+ employees and staff to access information and actions through a conversational interface in Gooday Inc. internal communications platform (Google Chat)

For more detail (in Japanese):

<https://enlyt.co.jp/client-interview/gooday/>



# AI Research & Development

SUPREMETECH PROFILE

## ML Solution For Streaming Media

We actively contribute to MediaPipe sample repo:  
GitHub - googlesamples/mediapipe

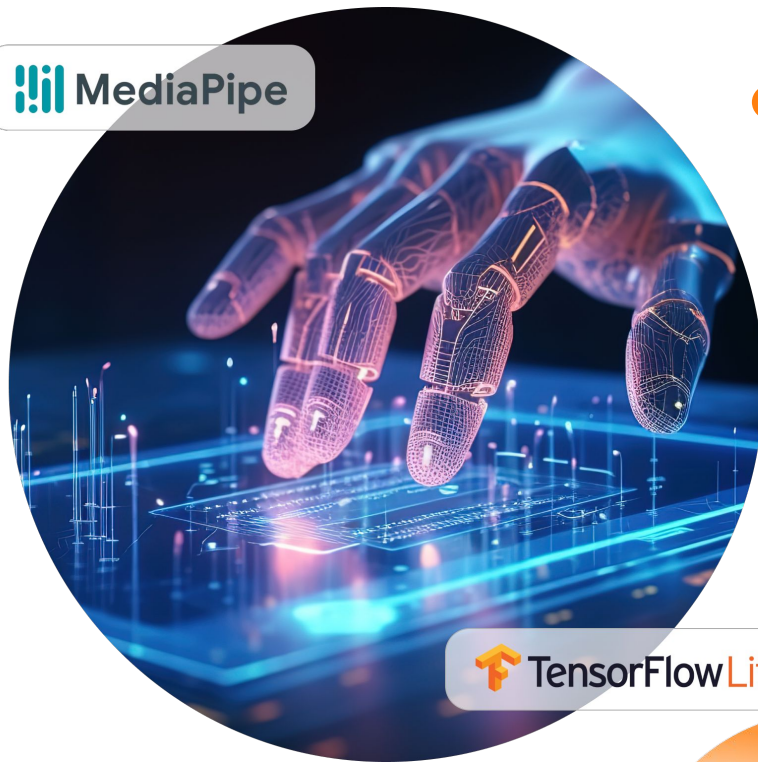
With our know-how for Mediapipe, we can integrate to suitable development project we will be working on.

## Edge AI using TensorFlow Lite and MediaPipe

Our research team is working on edge AI using TensorFlow Lite and MediaPipe. Through this initiative, we aim to realize advanced AI processing on edge devices such as IoT devices and mobile devices, and to analyze data in real time and develop applications. Through the combination of TensorFlow Lite and MediaPipe, we are pursuing the realization of an efficient, low-power, high-performance edge AI system.

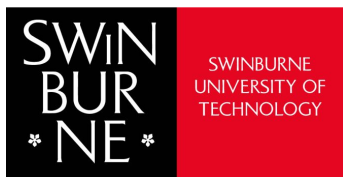
We have integrated AI in our product [MiaHire](#)

We actively contributed to Tensorflow Lite sample repo:  
<https://github.com/tensorflow/examples/tree/master/lite>

 MediaPipe TensorFlow Lite

# Social contributions

We collaborate with universities to nurture future leaders of the industry. By partnering with top local universities, we are able to provide young minds with the latest practical knowledge, as well as global career opportunities.









Social contributions



# Let's keep in touch!

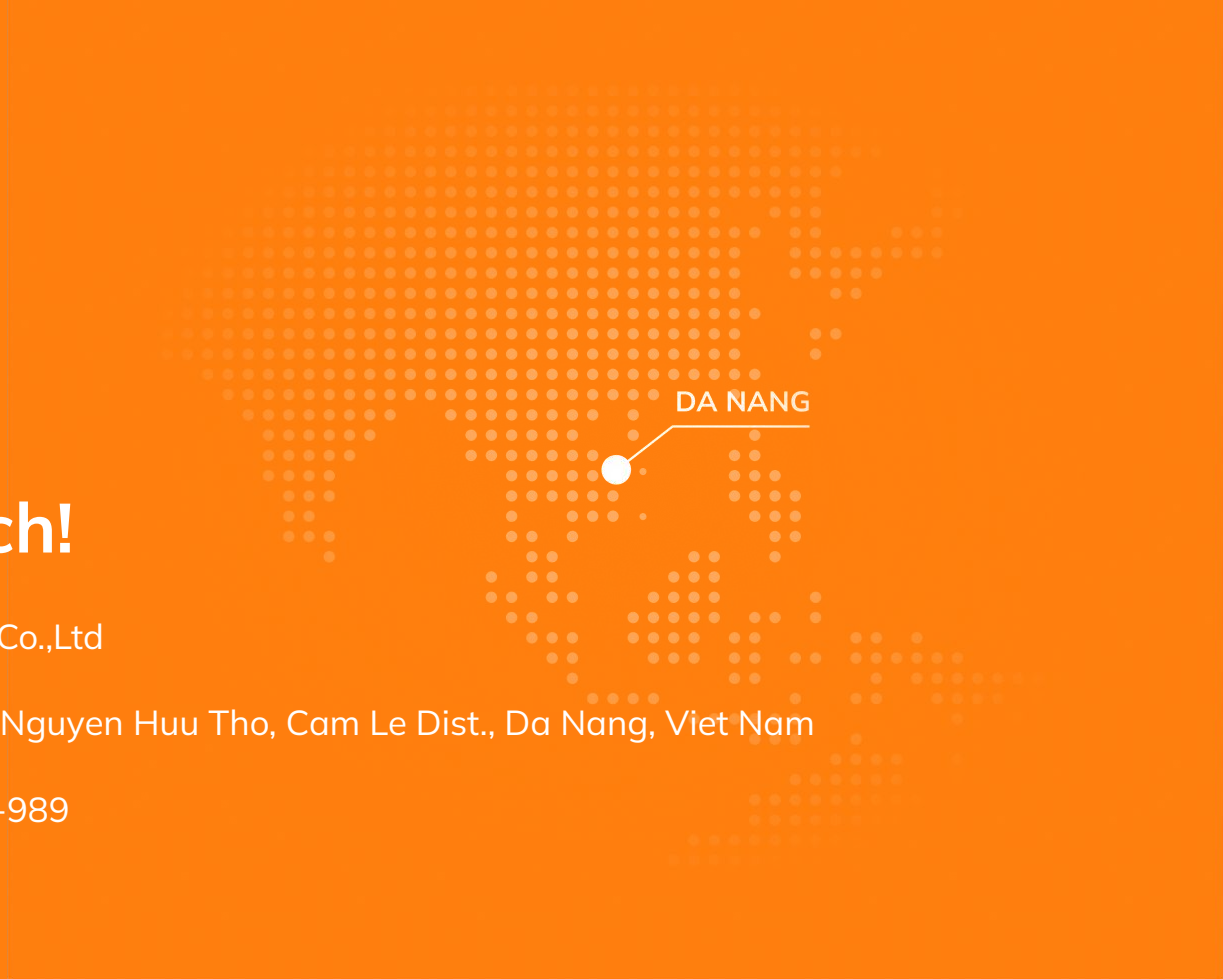
**Company name** SupremeTech Co.,Ltd

**Address** 2F Ricco building, 363 Nguyen Huu Tho, Cam Le Dist., Da Nang, Viet Nam

**Phone number** (+84) 236-3626-989

**Email** info@supremetech.vn

**Website** supremetech.vn







**THANK  
YOU!**

